## ITI Limited Observes Swachhta Pakhwada from November 16 to 30, 2019

ITI Limited observed Swachhta Pakhwada across its Units/Plants as part of Swachh Bharat Mission as per the directives of Ministry of Communications, Department of Telecommunications, from November 16 to 30, 2019. To kick start the programme, Shri Shashi Prakash Gupta, Director (HR), Shri D. Venkateswarlu, Director (Production) and Shri T Krishnadas Rai, AGM-HR & PR administered 'Swachhta Pledge' in Hindi, English and Kannada to employees on November 16, 2019 at ITI corporate office.



As part of Swachhta Pakhwada, ITI Corporate Office organized various activities like: Cleaning of office by collecting, disposing old papers and files on November 19, 2019; cleaning of office surroundings on November 20 to 21, 2019. ITI Corporate office organized a talk on 'Health and hygiene' on November 22, 2019. Speaking on the occasion, Shri D. Venkateswarlu, Director (Production), ITI Limited said, "Cleanliness is important for a healthy living as it prevents the spread of infections causing deadly diseases. With the launch of Swachh Bharat Abhiyan by Prime Minister in the year 2014 to fulfill the dream of Mahatma Gandhi, the Abhiyan gives an opportunity to initiate action and commit to ensure highest standards of cleanliness in health facilities".

Dr G Prabhu, Medical Deputy Officer, ITI Hospital delivered a talk on 'Health and Hygiene'. To ensure good health and hygiene among



women employees, Dr Hema Kamle, Deputy Medical Officer and Dr Deepa E from ITI Hospital spoke on women's health and hygiene on November 25, 2019.

ITI Corporate Office also organized a special cleanliness drive in B area, ITI Township on November 27, 2019. Officers and staff of ITI corporate office participated in the cleanliness drive by cleaning the roads and collecting plastic waste from B area, ITI Township.

